

UVBA SCHEDULE OF MEMBER RESOURCES

Investment Level Annual/Monthly Subscription	Business Builder	Small Business Marketing Pkge	Executive	Sustaining Partner	Community Investor
	\$375 or	\$475 or	\$750 or	\$2000 or	\$5000 or
Monthly or Quarterly payments available for all levels.	\$31.25/mo.	\$39.58/mo.	\$62.50/mo.	\$166.67/mo.	\$416.67/mo.
	Base Membership for businesses and nonprofits with annual budget > \$250k				
Listing on website directory	●	●	●	●	●
Listing in UVBA's Printed Community Guide distributed to welcome centers in NH & VT, hotels, companies, airport (25,000)	●	●	●	●	●
Credibility -Use of UVBA Logo on your website and promotions	●	●	●	●	●
Display your promotional literature in UVBA office	●	●	●	●	●
Subscriptions to UVBA e-newsletters to stay informed about key topics, upcoming events and unique opportunities	●	●	●	●	●
Business Referrals	●	●	●	●	●
Publicize Job Postings, events, news releases, member to member deals and public hot deals on the UVBA Website	●	●	●	●	●
Receive leads through the UVBA website	●	●	●	●	●
Networking opportunities throughout the year with member-pricing for programs, meetings and signature events	●	●	●	●	●
Have a Ribbon Cutting	●	●	●	●	●
New member announcement in newsletter/social media	●	●	●	●	●
Participate in Member Affinity Programs:	●	●	●	●	●
25% off first year Constant Contact	●	●	●	●	●
Free 1 year subscription to Business NH Magazine	●	●	●	●	●
Receive Capitol Connect from the BIA/Small Business Membership	●	●	●	●	●
Staples Affinity/Member to Member Discounts	●	●	●	●	●
Referrals to UVBA Partner Business Consultants	●	●	●	●	●
Membership Mailing List available at no extra charge	●	●	●	●	●
Participate in the DPerks program for Dartmouth College/Dartmouth Health System employees	●	●	●	●	●
Members receive FREE certificates of origins/free trade (Value \$50 ea)	●	●	●	●	●
Participate in Referral Group		●	●	●	●
Additional business/location listing on UVBA website included (\$100 value ea.)		●	●	●	●
Complimentary Eblast(s) to our distribution list of 2300.		1/yr	1/yr	2/yr	3/yr
Publicize Job Postings, events, & sales in the weekly Local Upper Valley e-newsletter (2300 subscribers)		●	●	●	●
Marketing Opportunities—Sponsorship at Annual Events & Email blasts		●	●	●	●
Complimentary Marketing/Business Consultation		●	●	●	●
Complimentary Relocation/New Mover Mailing Lists Twice per year (Value \$150)			●	●	●
Complimentary click-thru banner ad in UVBA web directory—valued at \$960/yr.			√ 1 ads	√ 2 ads	√ 2 ads
Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)			●	●	●
Complimentary Tickets to Leadership Awards /Annual Meeting			1	2	2
Submit articles to UVBA Blog/website/newsletters			●	●	●
Recognition on UVBA Website homepage with click-thru logo				●	●
Subscriptions to UVBA e-newsletters to stay informed about key topics, upcoming events and unique opportunities				●	●
Recognition/Company logo in weekly email newsletter				●	●
Additional recognition in Community Guide				●	●
Priority Offer for Sponsorships				●	●
Company spotlight/profile in Local Upper Valley Community Newsletter				●	●
Receive resumes from potential employees uploaded to UVBA website through Dual Career Network				●	●
Profile of Company on UVBA website					●
Employee Referral/Relocation Program					●
Concierge event planning for company for outings, employee recognition, teambuilding, volunteer opportunities					●
Enrollment in the Meet Up Upper Valley Program for all employees (within Upper Valley)					●
Visibility on The Local Upper Valley Region Wide App All UVBA members get listed on the app with the following levels:					
Enhanced Listing - Multiple Contact Buttons, Customized Buttons (ex. Menu), Header Images, Description and Business Hours	●				
Enhanced Listing Plus Ability to send Push Notifications to App Users		●			
Enhanced Listing, Push Notifications & Banner Ad in 1 Category			●	●	
Enhanced Listing, Push Notifications & Banner Ad in 2 Categories					●