

		Business Builder	Small Business Marketing Pkge	Executive	Sustaining Partner	Community Investor	
	Investment Level Annual/Monthly Subscription		\$625 or	\$750 or	\$2000 or	\$5000 or	
	Monthly or Quarterly payments available for all levels.	\$425 or \$48.16/mo.	\$53.65/mo.	\$64.38/mo.	\$171.67/mo.	\$416.67/mo.	
		Base Membership for businesses and nonprofits with annual budget > \$250k					
	Member Benefits						
Branding & Visibility	Listing on website directory						
	Listing in UVBA's Printed Community Guide distributed to welcome centers in NH & VT, hotels, companies, airport (25,000)						
	Credibility -Use of UVBA Logo on your website and promotions						
	Display your promotional literature in UVBA office						
	New member announcement in newsletter/social media						
	Participation in the Local LUV Gift Certificate Program						
	Participate in the DPerks program for Dartmouth College/Dartmouth Health System employees						
	Publicize Job Postings, events, news releases, member to member deals and public hot deals on the UVBA Website						
	Social Media Takeover of UVBA's FB/Instagram		1/yr	1/yr	2/yr	2/yr	
	Complimentary Eblast(s) to our distribution list of 2300.		2/yr	2/yr	2/yr	3/yr	
	Marketing Opportunities—Sponsorship at Annual Events & Email blasts						
	Additional business/location listing on UVBA website included (\$100 value ea.)						
	Unlimited ads/promotions of events, sales in Local Upper Valley Community Newsletter						
	Complimentary ad in Upper Valley Community Guide <i>first year of membership</i>		1/8th pg	1/8th pg	1/4th pg	1/2th pg	
	Submit articles to UVBA Blog/website/newsletters						
	Recognition on UVBA Website homepage with click-thru logo						
	Recognition/Company logo in weekly email newsletter						
	Priority Offer for Sponsorships						
	Profile of Company on UVBA website						
	Visibility on The Local Upper Valley Region Wide App						
All UVBA members get listed on the app with the following levels:							
	Enhanced Listing - Multiple Contact Buttons, Customized Buttons (ex. Menu), Header Images, Description and Business Hours						
	Ability to send Push Notifications to App Users		4/yr				
	App Banner Ad			1	1	2	
Celebrations	Have a Ribbon Cutting/Grand Opening						
	Promote Anniversaries/Milestones in Local Upper Valley Newsletter, UVBA Social Media/New Hires						
	Access to Customized Invite & Mailer Lists						
Savings Opportunities	Networking opportunities throughout the year with member-pricing for programs, meetings and signature events						
	Participate in Member Affinity Programs:						
	25% off first year Constant Contact						
	Free 1 year subscription to Business NH Magazine						
	Receive Capitol Connect from the BIA/Small Business Membership						
	Staples Affinity/Member to Member Discounts						
	Subscriptions to UVBA e-newsletters to stay informed about key topics, upcoming events and unique opportunities						
Business Development Support	Business Referrals						
	Receive leads through the UVBA website						
	Referrals to UVBA Partner Business Consultants						
	Membership Mailing List available at no extra charge						
	Publicize Job Postings, events, & sales in the weekly Local Upper Valley e-newsletter (2300 subscribers)						
	Members receive FREE certificates of origins/free trade (Value \$50 ea)						
	Participate in Referral Group						
	Complimentary Marketing/Business Consultation						
	Complimentary Relocation/New Mover Mailing Lists Twice per year (Value \$150)						
	Complimentary click-thru banner ad in UVBA web directory—valued at \$960/yr.				√ 1 ads	√ 2 ads	√2 ads
	Complimentary custom mailing list from SL360 (1/yr, up to 2500 addresses) (Value \$300)						
	Complimentary Tickets to Leadership Awards /Annual Meeting				1	2	2
	Company recognition in Community Guide						
	Receive resumes from potential employees uploaded to UVBA website through UV Career Network						
	Employee Referral/Relocation Program						
		Concierge event planning for company for outings, employee recognition, teambuilding, volunteer opportunities					
	Enrollment in the Meet Up Upper Valley Program for all employees (within Upper Valley)						